

Reach Active Day Traders



Savvy investors who buy and sell a number of investments within a single trading day including stocks, options, futures, derivatives, FOREX, commodities, indexes, and ETFs.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$250.00 /M

Description

The **Active Day Traders File** is comprised of savvy investors who buy and sell a number of investments within a single trading day including stocks, options, futures, derivatives, FOREX, commodities, indexes, and ETFs, among others. These investors take advantage of early morning stock offers, as well as small price movements throughout the day, therefore entering in and out of trades with a keen eye for rapid price fluctuation to execute multiple trades of highly liquid investments prior to the day's close of the market.

Additional demographic selects include income, net worth, homeowner, value of home, education, profession, age, gender, and family status, as well as a full range of interest and lifestyle qualifiers for these investors.

These active traders skew male with a mid to high range of household income as well as disposable income. They tend to be highly entrepreneurial and motivated, therefore comprising prime prospects for offers pertaining to educational tools and resources, advisement services, seminars, courses and lectures, and financial publications. Other ideal list usage include professional services, financial news resources, trading sites and online investment services, insurance, retirement and estate planning, real estate, and much more.

Contact Us For More Information

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ID Number	331291
Universe	3,408,242
List Type	Consumer
Source	Compiled lists Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	02/22/2012
Counts through	01/18/2013
Selects	
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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