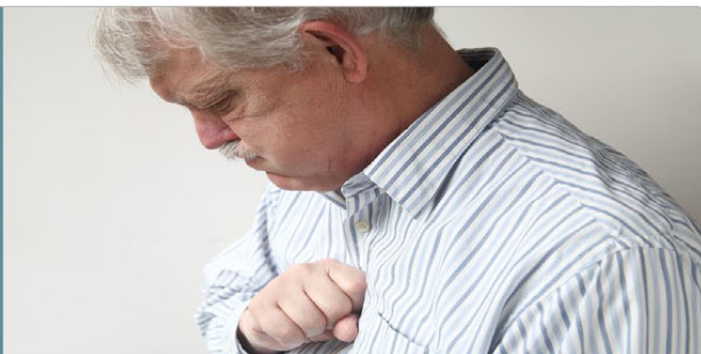


Reach Acid Reflux & Heartburn Sufferers



Reach consumers that have requested to receive information on Acid Reflux & Heartburn.

| Segments | Price |
|--------------------------------|-------------|
| Email | \$250.00 /M |
| Postal | \$250.00 /M |
| Multi Channel (Email & Postal) | \$425.00 /M |

Description

The **Acid Reflux & Heartburn Sufferers File** consists of individuals that have responded to an online Health Survey and have requested to receive information on specific health problems that affect them and their family. They are interested in receiving information or product offers that will help alleviate their ailments and improve their health and lifestyle.

PROFILE:

65% Male
35% Female
Average Age: 45
Average Income: \$55K

Select individuals and households by geographic location including Zip, SCF, City, State, Region or Nationally. Demographic information is also available including Age, Gender, Income, Marital Status, and Presence of Children.

Suggested Usage includes books, health magazines, insurance, medications, nutrition information, and other consumer offers.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
Email: info@eTargetMedia.com
Web: www.eTargetMedia.com

| | |
|--------------------------------|---------------------------|
| ID Number | 223714 |
| Universe | 3,179,554 |
| List Type | Consumer |
| Source | Internet Opt-in e-mail |
| Permission Level | Confirmed Opt-in |
| List Maintenance | |
| Market entry | 12/24/2007 |
| Counts through | 01/18/2013 |
| Selects | |
| Gender | No charge |
| Household Income | No charge |
| Income | No charge |
| Marital Status | No charge |
| Monthly Hotline | No charge |
| SCF | No charge |
| State | No charge |
| Zip Code | No charge |
| Geography | Domestic (US) |
| Addressing | |
| ADDITIONAL CREATIVE | 250.00 /F |
| EMAIL PERSONALIZATION | 10.00 /M |
| EMAIL TESTING | No charge |
| EMAIL TRACKING | No charge |
| EMAIL TRANSMISSION | No charge |
| IMAGE HOSTING | No charge |
| POSTAL FILE DELIVERY | 25.00 /F |
| RUN CHARGE | 10.00 /M |
| SUPPRESSION FEE LESS THAN 250K | |
| NAMES - | 300.00 /F |
| SUPPRESSION FEE MORE THAN 250K | |
| NAMES - | 500.00 /F |

> **Targeted, Effective Results!**
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