



Reach Over 40 Million Homeowners, Homebuyers, Real Estate Investors and Professionals

Reach highly targeted and responsive active homebuyers, real estate and home and garden prospects with an unmatched level of precision to present your offer in front of the most responsive audience. Ensure your upcoming marketing strategy reaches Internet savvy consumers interested in your promotion. Marketing campaigns can be tailored to your desired target audience. Email and direct mail list segmentation includes geographic, demographic, and lifestyle interests. Select from a variety of homebuyer and real estate preferences such as **renters, prospective homebuyers, young families, multiple property owners, real estate investors, real estate professionals, homeowners, home improvement** and more.

View Data Cards for all Real Estate Lists - <http://www.etrgetmedia.com/realestate>

Homebuyers & Real Estate Investors:

Active Real Estate Investors	11,188,928
Downsizing Empty Nesters	30,362,144
Luxury Home Buyers	11,695,408
Multiple Property Owners	3,906,275
New Homeowners	8,647,058
Prospective Home Buyers	38,428,167
Real Estate Professionals	1,122,074
Renters Database	22,608,052
Suburban Family Homebuyers	25,604,257
US Homeowners	92,687,928

Home & Garden:

Active Home Improvement Subscribers	70,525,308
American Eco-Living Households	28,308,224
American Home & Garden Enthusiasts	10,736,258
American Homeowners with Pools	12,334,695
Home Furniture & Décor Enthusiasts	24,908,134
Home Insurance Seekers	48,522,173
Lending & Mortgage Seekers	15,942,548
Outdoor Grilling & Barbeque Enthusiasts	12,397,825

Contact eTargetMedia to learn more about all of our high-quality Email and Direct Mail Lists.

If you are looking for Targeted, Effective Results on an upcoming marketing campaign, contact eTargetMedia today for custom counts and list recommendations.

Contact us at:

Phone: 1-888-805-3282 (DATA)
Email: info@eTargetMedia.com
Web: www.eTargetMedia.com

