



## Reach Over 15 Million Education Prospects and Education Professionals

Reach highly targeted and responsive education prospects with an unmatched level of precision to present your offer in front of the most responsive audience. Ensure your upcoming marketing strategy reaches tech savvy consumers interested in your promotion. Email and direct mail list segmentation includes geography, demographic selects, lifestyle qualifiers, consumer behavior, and purchase preference. Select from a variety of interests including **continuing education, online education, Bachelor's degree prospects, Master's degree prospects, professional certification programs, parents of high school students, professional development** and much more!

**American Educational Professionals**.....**982,384**

The American Education Professionals file represents key decision makers within the Education Services industry throughout the U.S. These influential professionals include administrators, educators, librarians, professors and teachers.

**Education Responders**.....**12,609,247**

The Education Responders file consists of subscribers who have responded to various education related offers. This file is an excellent way to reach individuals looking for current information on colleges, universities, online education, student loans, and other education offers.

**Online Education Enthusiasts**.....**17,209,436**

The Online Education Enthusiasts file includes individuals who are using their digital devices to learn new subjects, develop new skills, pursue a degree, pivot into a new career, or develop new hobbies.

**Parents of College Bound Students**.....**1,922,417**

The Parents of College Bound Students file is comprised of parents with high school seniors in the household who are preparing for their first upcoming year of college.

**US Student Resources**.....**12,369,274**

The US Student Resources file is a great way to reach college students, young adults and parents who are searching for information on college education, financial aid and student loan consolidation. The file also includes adults interested in online education classes.

**We have over 230 other targeted lists in our comprehensive database.**  
View all Data Cards for Education Lists - <http://www.etrgetmedia.com/education>

**Contact us at:**

**Phone:** 1-888-805-3282 (DATA)  
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