



Reach Over 50 Million Retail Buyers and Holiday Shoppers

Reach highly targeted year-round retail buyers as well as holiday shoppers with an unmatched level of precision to present your offer in front of the most responsive audience. Americans spend on average between 5% and 10% of their average income on entertainment, recreation, and dining expenses. Ensure your upcoming marketing strategy reaches tech savvy consumers interested in your promotion. Marketing campaigns can be tailored to your target audience. Email and direct mail list segmentation includes geographic, demographic, and lifestyle interests. Select from a variety of interest preferences such as music & movies, nightlife & special events, casual & fine dining, gourmet food & wine connoisseurs, arts & theatre, social media & networking enthusiasts, television and gaming systems, family entertainment, and more.

View Data Cards for all Buyers Lists - <http://www.etrgetmedia.com/buyers>

Active Holiday Online Shoppers	23,147,363
Active Wine & Cheese Enthusiasts	15,122,538
Allergy and Gluten Free Grocery Shoppers	17,891,203
American Bargain & Discount Shoppers	34,212,073
American Big and Tall Apparel Buyers	9,137,242
American Eyeglasses, Contacts & Sunglasses	31,702,319
American Fashion & Design Shoppers	21,483,229
American Gift Card Buyers	39,179,287
American Jewelry Buyers	8,958,577
American Petite Apparel Buyers	6,025,739
American Plus Size Female Apparel Buyers	19,825,361
Apparel Buyers	39,174,226
Avid E-Book Readers	5,428,907
Avid Readers & Book Buyers	14,802,317
Children's Apparel Buyers	7,429,237

Chocolate Lovers	15,827,575
Cosmetics & Fragrance Buyers	14,874,266
Delivery Service and Subscription Enthusiasts	28,918,773
Denim and Jeans Buyers	26,165,468
Holiday Electronic and Gadget Gift Buyers	15,586,923
Holiday Gift Buyers for Tweens and Teens	11,472,989
Holiday Toy Buyers with Children Ages 0-12	8,601,533
Luxury Auto Buyers	7,108,297
Luxury Brand Buyers	9,546,287
Luxury Home Buyers	10,203,145
Men's Fashion Apparel Buyers	16,901,253
Organic and Natural Living Enthusiasts	19,214,337
Organic Grocery Shoppers	21,418,207
Primary Household Grocery Shoppers	65,613,528

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